



# Global Parli

## Monthly Report

(August 2020)

### Nation Building Through Rural Transformation

**The future of India lies in the rejuvenation and transformation of its villages.**

**Join us to transform our nation.**

**India can wait no more!**

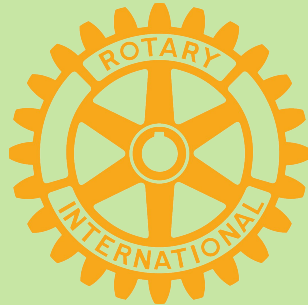
**Mayank Gandhi**  
Founder, Global Parli

*India lives in its villages. Only prosperous, self-reliant villages can transform the nation.*

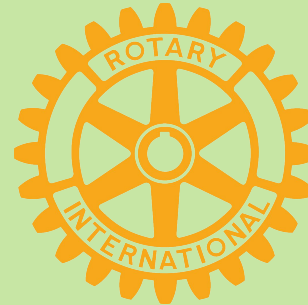
# Partners



**BOROSIL®**



Rotary Club of Mumbai  
Queen's Necklace



Rotary Club of Bombay,  
Powai



# Global Parli's Process



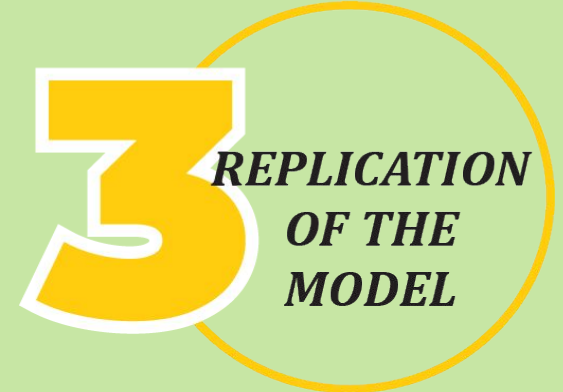
360° Participatory Development in areas of Water Management, Livelihood, Human Development, Social Reforms, Gram Swaraj, etc.



**1** Water Management (2018-2019)

**2** One Million Fruit Trees (2019-2021)

**3** Transforming Economy (2020-2022)



Taluka-by-Taluka and District-by-District Transformation of the Country

# Main Activities



**Registration and Sapling  
Distribution Data**



**Outreach Activities**



**15th August Film Launch**



**Pre & Post Harvesting  
Training Sessions**



**Training Videos  
for Farmers**



**Steps towards  
Institutionalization**

# Registration and Sapling Distribution Data

In Marathwada, 90% distribution of saplings is completed and in Raisen, 35% saplings distributed is done.

MARATHWADA			
Fruit	Total Orders	Distribution Done	Distribution Pending
	%	90	8
	1766959	1591749	139773
Custard Apple	405778	390670	13015
Lemon	127037	116867	9520
Guava	326347	279623	32519
Mango	283490	224515	58005
Orange	50351	44855	0
Sweet Lime	48245	38278	7
Drumstick	55744	36408	18728
Papaya	427644	421650	4344
Coconut	42323	38883	3635

RAISEN			
Fruit	Total Orders	Distribution Done	Distribution Pending
	%	35	65
	231152	80912	150240
Custard Apple	25918	13503	12415
Lemon	54648	33664	20984
Guava	27817	9328	18489
Mango	12669	2233	10436
Orange	9527	1695	7832
Drumstick	53468	20489	32979
Papaya	47105	0	47105





Sapling Distribution at Raisen



Sapling Distribution



Sapling Distribution in Parli



Sapling Distribution at Vidisha



Sapling Distribution Raisen district



Sapling Distribution in Marathwada

# Outreach Activities

Our outreach activities are being carried out through a combination of online as well offline modes including:

- We are engaging with link workers, Sarpanch, and local farmers to create awareness about our program and encourage registration of farmers so that lockdown rules aren't violated by our field staff.
- Social media campaign is planned with a targeted outreach in Madhya Pradesh, Maharashtra, and other states to create awareness. These paid posts and campaigns include program details, sapling costs, past program achievements, success stories of farmers, Global Parli journey and callback numbers for those interested in registration.
- On-ground meetings have also been conducted to explain process in details, while ensuring that proper social distancing norms are maintained by all participants.

<b>Social Media Targeted Outreach</b>	
<b>Total Outreach</b>	<b>3,49,602</b>
<b>Maharashtra &amp; Madhya Pradesh</b>	2,30,569
<b>Others</b>	1,19,033





Can E-learning transform India

#TransformIndia Launch

Growth highlights from Sandeep Gite's Pappaya Farm

FARMER SUICIDE STOPPED

Is there a crisis in water?

Is it possible to stop sale of alcohol in villages through a movement?

Effective Water Management transform India?

Can we increase farmer incomes through...

What is the Role of Women in...

How can India Em...

On ground meetings

Outreach Activity through Pamphlet Distribution

Powered by AnglerCam

Social Media Outreach Posts

One to one interaction with Farmers

On ground meetings

Latitude: 23.837991  
Longitude: 77.631319  
Elevation: 448.09m  
Accuracy: 5.5m  
Azimuth: 203° (SW)  
Pitch: -11.0° (1.2°)



# 15th August Film Launch

On 15th August, 2020, Global Parli launched a video - Transform India on YouTube :

(<https://www.youtube.com/watch?v=KbbW4FHa16M>). The video covered the complete journey of Global Parli. The main highlights of the video were -

1. How Global Parli was established?
2. The main motive of Global Parli.
3. What was the approach of Global Parli in eradicating the problems faced by the people in villages?
4. Success stories of the farmers.
5. Testimonials of people sharing their views on Global Parli.

In the evening of the same day, there was a live online interaction of Mr. Mayank Gandhi with celebrities Richa Chadha and Ali Fazal on Instagram Live, discussing the success story of Global Parli, its Journey and many more things. More than 5L people viewed our video and and interviews with celebrities.



# Pre & Post Harvesting Training Sessions



On ground Training sessions with Farmers in Raisen



On ground Training sessions in Vidisha



One to one interaction with agronomist and farmers

Global Parli arranged On - Field Training Sessions for the farmers of Raisen and Vidisha districts of Madhya Pradesh on 17th and 18th of August. Mr. Satish Borange, an experienced agronomist from Bavaskar Technology, Pune, Maharashtra gave lecture on Pre and Post Harvesting Methods for drumsticks and papaya. He explained about several aspects such as how the saplings are planted, what is the size of the pit, what is the right amount of water it needs etc. More than 100 farmers attended each of the training sessions.

Global Parli team along with Mr. Borange had also visited some farms to check the plantation of the saplings provided by us. Mr. Borange guided the farmers that how can the best quality produce can be achieved. He also provided information that how can plants be protected from catching various diseases.

The interaction of Mr. Borange with farmers at the session and at the farms was fruitful for most of the farmers.



# Training Videos for Farmers

We as Global Parli are very closely connected with the farmers, and to make farmers successful we are ready to contribute with whatever help required.

In this pandemic situation, it became difficult for Global Parli to organise on ground training sessions for farmers. But this did not make us stop the trainings. We came up with a new method of training i.e. through training videos. We have started recording training videos for farmers.

The training videos for farmers include guided training sessions from experts right from plantation up to harvesting.

Currently, we have completed training session recordings of Drumstick and Papaya.



# Steps towards Institutionalization

As we work towards replicating and scaling up our model, we must simultaneously work on institutionalizing the process too.

This month was a step in that direction as we met with policy makers from

- Indian Council of Agricultural Research (ICAR) - Sanjay Singh, Secretary ICAR.
- Ministry of Agriculture - Narendra Tomar (Hon'ble Minister of Agriculture.
- Ministry of Agriculture- Sanjay Agarwal (IAS), Secretary
- Ministry of Shipping and Fertilizers- Hon'ble Mansukh Mandaviya
- Director - General Food and Transport supplies Lt. General Manoj Yadav, Indian Army.

We discussed that how our project has transformed the lives of people in Parli and the urgent need to develop holistic models of development so the agriculture sector can realize its true potential and contribute to the country's economy while bringing prosperity to the farmers.