



Global Parli

Monthly Report

(January 2020)

Nation Building Through Rural Transformation

The future of India lies in the rejuvenation and transformation of its villagers.
Join us Global Parli to transform our nation.

India can wait no more!

Mayank Gandhi
Chief Coordinator

India lives in its villages. Only prosperous, self-reliant villages can transform the nation.

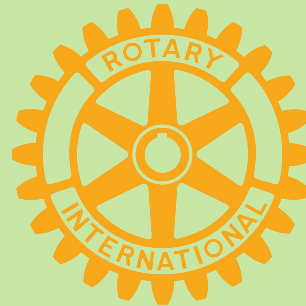
Partners



BOROSIL®



MFCONS



Global Parli's Process

1 *CHANGING MINDSET*
2016-2019

360° Participatory Development in areas of Water Management, Livelihood, Human Development, Social Reforms, Gram Swaraj, etc.

2 *TRANSFORMATION*
2018-2022

1 Water Management (2018-2019)

2 One Million Fruit Trees (2019-2021)

3 Transforming Economy (2020-2022)

3 *REPLICATION OF THE MODEL*

Taluka-by-Taluka and District-by-District Transformation of the Country

Main Activities



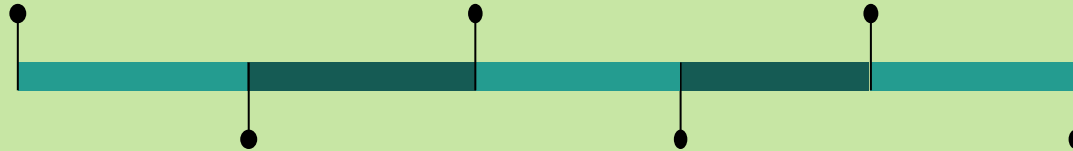
Biogas



**Papaya
Distribution**



CSC Centres Training



**Farm Visits and Fruit
Market**

Shetkari Melawa

Other Activities



Papaya Distribution

While our 30 lakh fruit trees program was formally launched in Jan, we had started accepting booking orders for Papaya saplings in December due to the early plantation season of the crop. Until January, **311, 817** papaya saplings have been booked by farmers while **114,879** saplings have already been distributed to farmers.



Biogas

Global Parli gave biogas plants to a six farmers. Among them is Vasant Manikrao Nagargoje. Biogas plants are used to produce a slurry that is used in organic farming. The biogas plant produces 20 liters of slurry per day. This slurry is used in making a waste-decomposer used as a fertilizer. Additionally, the plant also produces enough fuel for a family of four, helping them save money on cooking gas. Moreover, it also encourages them to use cleaner fuels rather than the traditional chulas that use charcoal.



Farm Visits



During the Global Parli Experience Farm Visits, 55 high profile guests from Mumbai, 20 guests from Nanded, Aurangabad, Kolhapur, and about 12 farmers from Tamil Nadu visited different fruit plantation farms to understand the process that Global Parli follows while working with the farmers in Marathwada. Our guests not only interacted with the farmers to understand some of the innovative farming methods used by them but also sampled produce from each farm. At the drumstick farm in Mandekhel, the farmer described the process of slurry production while the guests had drumstick soup. At the sericulture setup in Revali, the guests were served fresh pomegranates and lemon juice.



Shetkari Melawa

Our January Shetkari Melawa (Farmers' Meeting) was attended by at least 2000 local farmers from Beed, Parbhani, and Latur. The speakers - Dr Kapse- Horticulturist; Dr MB Patil- Head of Food Research Center, Aurangabad; Mr Dhairyasheel Solanke- Progressive farmer, custard apple; Mr Kantarao Deshmukh- Progressive farmer, guava - gave tips and information on horticulture farming. At the same program, we announced our 2020-21 target of 30 lakh fruit trees plantation in four districts of Marathwada. The rules and processes of the new project were also explained to the attendee farmers. Progressive female farmers were felicitated by Global Parli.



Fruit Market



Farmers' Markets have become popular these days as a direct-to-consumer model of business. We organized a similar fruit/farmer market for our visitors from Mumbai so they could buy and sample produce directly from our Parli farmers. On sale were fruits like papayas, figs, guavas, custard apples, and jujubes (apple bores); vegetables and greens such as eggplants, cabbage, cauliflower, chillies, coriander, and fenugreek. A locally processed fig jam was also on sale for our guests to sample.

Our aim was to showcase different models of marketing that can benefit both the farmer as well as the consumer without profits taken in by middlemen.

CSC Centres Training

In 2020-21, we have set a higher target for fruit tree plantation in Marathwada. To meet new and higher targets, Global Parli has moved towards automating a few existing administrative processes. Among them, registration of farmers and placing fruit tree orders is the first to be modified into a digital process.

A farmer's portal has been developed to receive registrations and fruit orders. It allows farmers to calculate the no. of saplings they will order based on the plantation distance as well as calculate the amount of money they will pay. The platform also acts as a database that will store relevant registration documents and farmer profiles.

To ease the burden of filling out an online form, we have appointed 104 Common Service Centers (CSCs) who will act as intermediaries where farmers can avail the services of having Global Parli registration forms filled out.

In January, we conducted a training of around 96 owners of these CSCs in 4 districts on how to use Global Parli's new farmer registration portal. Moreover, these CSCs will also act as mobilizers in our outreach activities.



Other Activities



Blanket Distribution

Mrs. Rekha Kheruka of Borosil donated 200 blankets that were distributed to the young students of the Zilla Parishad School of Revali village in Parli.

School Bag Distribution

An anonymous donor donated 500 school bags that were distributed to the students of ZP school of Revali village



Documentary Shooting

An independent team of filmmakers associated with TV18 visited Parli to shoot a documentary on the activities of Global Parli. Their focus was on our water management activities in the past two years. While shooting they also interacted with farmers and other program beneficiaries to understand how their lives have transformed in the past few years and role Global Parli has played in bringing about a positive change in their lives.