

# GLOBAL PARLI

**A Mission to Transform India  
Through Rural Economic  
Transformation**

[globalparli.org](http://globalparli.org)



**VOL - JAN 2021**

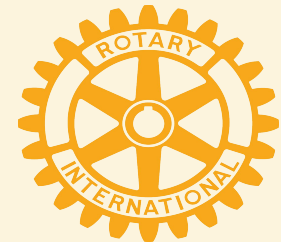
# PARTNERS



**BOROSIL®**



Rotary Club of Mumbai  
(Queen's Necklace)



Rotary Club of Bombay,  
Powai



**INDIA CAN WAIT  
NO MORE!**

# FROM MY HEART ...

Dear friends,

After successfully achieving targets for 2019 and 2020, we are geared up to elevate our annual plantation targets. By setting the goal to scale up Global Parli's model across India, we have taken a step forward by introducing it in Palghar.

We intend to address four key areas (knowledge, support, training & community outreach) of socio-economic development at farmer and rural level using our this model. We have framed four centres of excellence that will conduct all our activities which are Knowledge, Guidance, Support and Community Outreach.

By identifying loopholes and using our primary work as a base, we intend to further develop a solid plan of action. Starting from providing training to the farmers till marketing we'll try our best to elevate farmer's income.

Love  
Mayank





**3.2 Mn+**

**Fruit Trees Planted Till Day**





# January 2021

## Activities



# 5,30,465 saplings

In **January 2021**, our team booked over 5.3 lakhs of Papaya Plant Saplings

# 4,24,593 plants

Almost 80% of the total booked plants are already delivered and planted

# 267 farmers

Over Two hundred sixty seven farmers are benefited in Jan 2021 drive.

# 495 acres

Around 495 acres of land is already covered within the Jan'21 Plantation drive



# Monthly Activities

1. Farmer Complaints tracking
2. Launch of Farmer Training LMS
3. Nursery study visit & Analysis
4. Kick start 2021 plantation
5. M.P visit for future planning
6. 31st Jan Parli Experience Tour
7. Webinar & Conferences
8. Apiculture training
9. Monthly Volunteers meet
10. Social media outreach



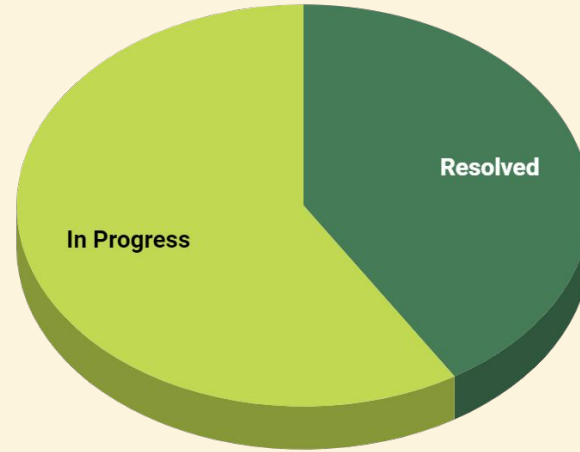
# FARMER COMPLAINTS IN JANUARY 2021

## Total Complaints

- Received - 17
- Resolved - 07

The Total no. of complaints have decreased by 4x compared to Dec 2020, after our active intervention in resolving them for the last 4 months.

Our dedicated support over WhatsApp, call and in-person communication assures complete support to farmers.



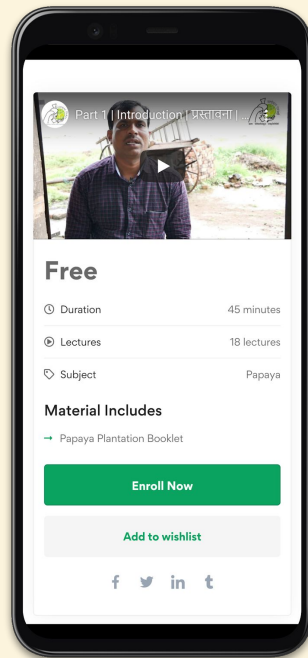
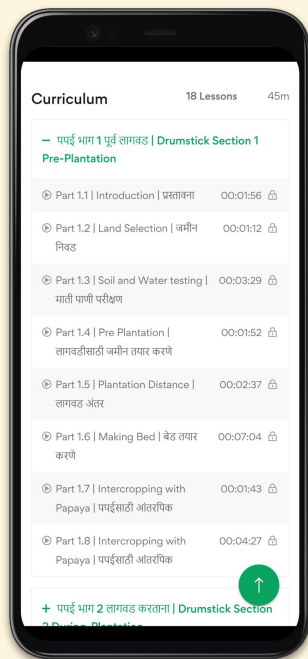
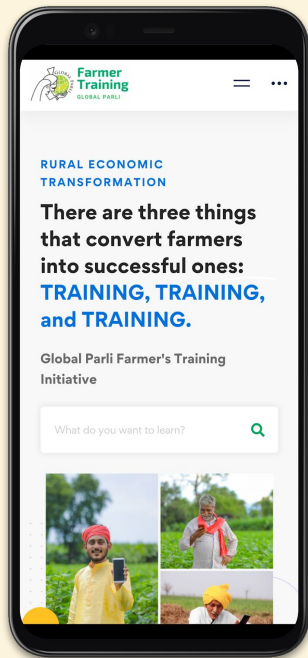
# LAUNCH OF FARMER TRAINING LMS

Farmer Training LMS by Global Parli is a dedicated training portal for rural farmers in India which provides customized, bite sized learning content which aims at empowering farmers and ultimately increase their income.

## **Features:**

1. Demonstrative videos for different stages of plant growth in local languages.
2. Illustrated training booklet & calendar for different stages of growth
3. Crop wise economical calculations
4. Certification of training
6. Usage of soil and plant enhancers (e. g. Zeba, Copio, Macarena)

This training is available in multiple languages for a plethora of fruit and crop plantations across India.



**FARMER TRAINING - LMS**



Category

Search...



Papaya Training

Drumstick Training

Log In

Sign Up

#### RURAL ECONOMIC TRANSFORMATION

There are three things that  
convert farmers into  
successful ones: **TRAINING,**  
**TRAINING,** and **TRAINING.**

Global Parli Farmer's Training Initiative

What do you want to learn?



A new beginning to our  
"Farming Profession"

[www.training.globalparli.org](http://www.training.globalparli.org)

# NURSERY STUDY VISIT AND ANALYSIS

In the month of Jan 2021, our team visited several nurseries across our working regions in Maharashtra and Madhya Pradesh. Following are the key parameters we focused on:

## Key Takeaways

1. Is the Nursery, govt. Recognized or not
2. Variety of the plant
3. Availability of No. of mother plants
4. Type of Grafting
5. Age & Size of the plant while buying
6. Rate of the Sapling & its comparison
7. Feedback from nearby farmers

# PALGHAR NURSERY VISIT



# PARLI NURSERY VISIT



# Nursery Shortlisting



Nursery List ☆ 🗑️ ☁️  
 File Edit View Insert Format Data Tools Add-ons Help Last edit was made seconds ago by Research & Development

🖨️ 📏 100% 📄 View only

fx Nursery Address

	A	B	C	D	E	F	G
1	<b>Maharashtra-Nagpur</b>						
2	<b>Nursery Name</b>	<b>Nursery Address</b>	<b>Email-id / Mobile No</b>	<b>Name of Crop</b>	<b>Name of Variety (s)</b>	<b>No.of Mother Plants</b>	<b>Production Capacity</b>
3	Adarsh Rop Watika, Sonwadhona	Village - Sonwadhona, Taluka - Ner, District - Yeotmal (Maharashtra)	9423653623	CIRTUS	Mosambi	50	250
4					Nagpur-Mandarin	150	7500
5				MANGO	Dashehari	10	500
6					Kesar	20	900
7					Pairi	5	500
8					Ratna	5	500
9	Agriculture Polyclinic Nursery	At- Sonapur, Distt.- Gadchiroli (Maharashtra)	9765168787	MANGO	Amrapali	27	5000
10					Dashehari	2	10000
11				Langra	23	50000	
12				SAPOTA	Kalipatti	130	100000
13	Amol Nursery	Vill.-Shendurjana- Ghat, Taluk- Warud, Distt.- Amrawati (Maharashtra)	9421824438	ORANGE	Nagpur Orange	60	180000





# Soil Report Analysis



Sample No.	pH	EC	OC	N	P	K	S	Zn	Fe	Cu	Mn	B
<b>Village: Bagalwada</b>												
AS - 0 SrAc-0 HAc - 0 MAc - 0 SIac - 0 N - 0 MAI - 70 SIAI - 0 Tot - 70	N- 70 CFG- 0 HTCG- 0 ITCc- 0 Tot - 70	VL - 2 L - 28 VH - 0 H - 13 M - 27 Tot - 70	VL - 1 L - 61 VH - 0 H - 0 M - 7 Tot - 69	VL - 13 L - 56 VH - 0 H - 0 M - 69 Tot - 69	VL - 0 L - 0 VH - 0 H - 0 M - 69 Tot - 69	S - 24 D - 45 Tot - 69	S - 55 D - 14 Tot - 69	S - 65 D - 4 Tot - 69	S - 69 D - 0 Tot - 69	S - 69 D - 0 Tot - 69	S - 69 D - 0 Tot - 69	S - 58 D - 11 Tot - 69
<b>Village: Khandraj</b>												
AS - 0 SrAc-0 HAc - 0 MAc - 0 SIac - 0 N - 0 MAI - 48 SIAI - 0 Tot - 48	N- 48 CFG- 0 HTCG- 0 ITCc- 0 Tot - 48	VL - 0 L - 41 VH - 0 H - 0 M - 7 Tot - 48	VL - 0 L - 48 VH - 0 H - 0 M - 0 Tot - 48	VL - 10 L - 38 VH - 0 H - 0 M - 0 Tot - 48	VL - 0 L - 0 VH - 0 H - 0 M - 48 Tot - 48	S - 16 D - 32 Tot - 48	S - 40 D - 8 Tot - 48	S - 45 D - 3 Tot - 48	S - 48 D - 0 Tot - 48	S - 48 D - 0 Tot - 48	S - 48 D - 0 Tot - 48	S - 40 D - 8 Tot - 48
<b>Village: Nayagaon Kalan</b>												
AS - 0 SrAc-0 HAc - 0 MAc - 2 SIac - 7 N - 0 MAI - 203 SIAI - 0 Tot - 212	N- 212 CFG- 0 HTCG- 0 ITCc- 0 Tot - 212	VL - 5 L - 137 VH - 5 H - 21 M - 45 Tot - 213	VL - 5 L - 193 VH - 0 H - 0 M - 15 Tot - 213	VL - 36 L - 169 VH - 1 H - 1 M - 6 Tot - 213	VL - 1 L - 6 VH - 1 H - 1 M - 204 Tot - 213	S - 86 D - 90 Tot - 176	S - 163 D - 49 Tot - 212	S - 182 D - 30 Tot - 212	S - 213 D - 0 Tot - 213	S - 213 D - 0 Tot - 213	S - 213 D - 0 Tot - 213	S - 148 D - 28 Tot - 176
<b>Village: Panjara</b>												
AS - 0 SrAc-0 HAc - 0 MAc - 14 SIac - 25 N - 1 MAI - 74 SIAI - 0 Tot - 114	N- 114 CFG- 0 HTCG- 0 ITCc- 0 Tot - 114	VL - 2 L - 19 VH - 0 H - 28 M - 65 Tot - 114	VL - 24 L - 90 VH - 0 H - 0 M - 0 Tot - 114	VL - 31 L - 39 VH - 0 H - 0 M - 44 Tot - 114	VL - 24 L - 0 VH - 0 H - 2 M - 88 Tot - 114	S - 66 D - 43 Tot - 109	S - 85 D - 29 Tot - 114	S - 57 D - 57 Tot - 114	S - 93 D - 20 Tot - 113	S - 50 D - 64 Tot - 114	S - 92 D - 17 Tot - 109	

# KICKSTART OF 2021 PLANTATION

At Global Parli, we welcomed 2021 with a solid goal of transcending our previous achievements. We stepped into 2021 with a headspace of fulfilling plantation goals that involve greater numbers than what we managed to conquer last year. We are all geared up to set off for this year by already distributing saplings at a subsidised price.

A total number of 72,270 saplings have been distributed as present count among 40 farmers in a total of 8 districts at subsidised prices. Statistically, in a span of 1 month (less than a month) the number of saplings distributed is more than what we managed to distribute last year.



## PLANTATION - 2021

# MADHYA PRADESH VISIT FUTURE PLANNING

## Action Points:

1. Survey w.r.t Income Increment & provide necessary guidance for plantations in 2020
2. Evaluating target reach regularly
3. Complete Soil & Water Analysis
4. Introducing Farmer Training LMS
5. Digital Transformation for optimizing operations and management
6. Collaboration with strategic partners (Universities, NGOs, KVKs etc.)
7. Nursery Identification to provide quality saplings
8. Expanding the working team. The team will now consist of 1 Sr. Agronomist, 2 field associates/ junior agronomists graduated in relevant stream, 1 Data Management Expert



**GLOBAL PARLI TEAM AT K.V.K SEHORE**

# PARLI EXPERIENCE TOUR

On 31st Jan 2021, Global Parli set on it's venture of annual experience tour with esteemed guests, starting from Parli to Waka, covering 6 places in one day visit. The first meet took place in Dabi to visit Drumstick farm and a training session was conducted by Dr. Satish Burange for the trainees. Followed by a visit to Nagapur at the mango farm. The third place to visit was Rewali village's Sericulture centre where felicitation of prosperous farmers in the field of sericulture took place.

At Parchundi, we visited the guava farm where demonstration of refilling and recharge of shaft was conducted. We visited the KTV dam at Waghala where Mayank Gandhi shared about the history of water management since 2016. Final place to visit was the Sitahphal (custard apple) farm at Waka. The day ended with a group meeting where Mayank Gandhi shared a presentation highlighting all the operations, systems and practices within the nation building journey of Global Parli. This also motivated the working staff to reach bigger heights.



## **PARLI EXPERIENCE TOUR**

# WEBINAR - INDIAN DIASPORA EUROPE

Discussion on '**Farmer Bills and Its Equivalence to 1991 Reforms**' with Chit Dubey organized by Indian Diaspora Europe

Context: The Farmers' Produce Trade and Commerce (Promotion and Facilitation), the Farmers (Empowerment and Protection) Agreement of Price Assurance and Farm Services and the Essential Commodities (Amendment) Act were passed by the House and received the President's assent turning them into laws. However, this has led to a political slugfest amidst a raging pandemic and debilitating economic slowdown.

You can watch this discussion here - [LINK](#)



**SHRI. MAYANK GANDHI**  
**SOCIAL ACTIVIST,**  
**COORDINATOR, GLOBAL PARLI**  
**MODERATED BY**  
**MR.CHITTRANJAN DUBEY**

Jan 9 3:00PM(EUR)  
19:30(IND)



**FARMER BILLS AND ITS  
EQUIVALENCE TO 1991  
REFORMS**




**WEBINAR - INDIAN DIASPORA EUROPE**

# APICULTURE TRAINING

On the 11th of January, Global Parli conducted third beekeeping training course in collaboration with PUM Netherlands taught by Mr. Sean Zending, virtually.

This session was held for a span of an hour and a half, wherein the farmers/participants were educated on new beekeeping techniques, and how easily they could make a livelihood out of it. They were educated about the importance of Swarm Management. Appropriate care and measures to be taken by farmers were discussed in this session. They were also shown a video on how to make the frames.

S Sean Zending is presenting



Meeting details

People (17) Chat

- Global Parli (You)
- Anant Gavhane
- Bajrang Patil
- Dinkar Patil
- govind Jadhav
- GP - Recording
- Lahu Rathod
- Nitin Shep
- SANDIP KALE
- Sean Zending
- Sean Zending Presentation
- Shahebaz Shaikh
- sweta Karsavaje
- Vilas Yeske
- vinayak kulkarni
- देवरावाडे कृषिदोषा - रजिस्टर ...
- नमनाथ मदन टोडळे टोडळे

Meeting interface showing a video feed of a beehive, a grid of participant avatars, and a list of meeting attendees.

# APICULTURE - TRAINING

# MONTHLY VOLUNTEERS' MEET

Global Parli's monthly volunteer meet was held on 2th January 2021. This meet observed the participation of volunteers involved in the following activities of Tele-calling, Advocacy and Policy Research, Content Writing, Marketing and Forward Linkages, Social Media and Graphic Design. The meeting also observed the participation of members in the research and content development department, wherein volunteers interacted by expressing their interests to contribute in writing articles and other material for the blog, discussing various topics that could be introduced and how the blog could be spruced up. Volunteers also discussed with the team members about contributing with research services, field surveys and other kinds of volunteer services.

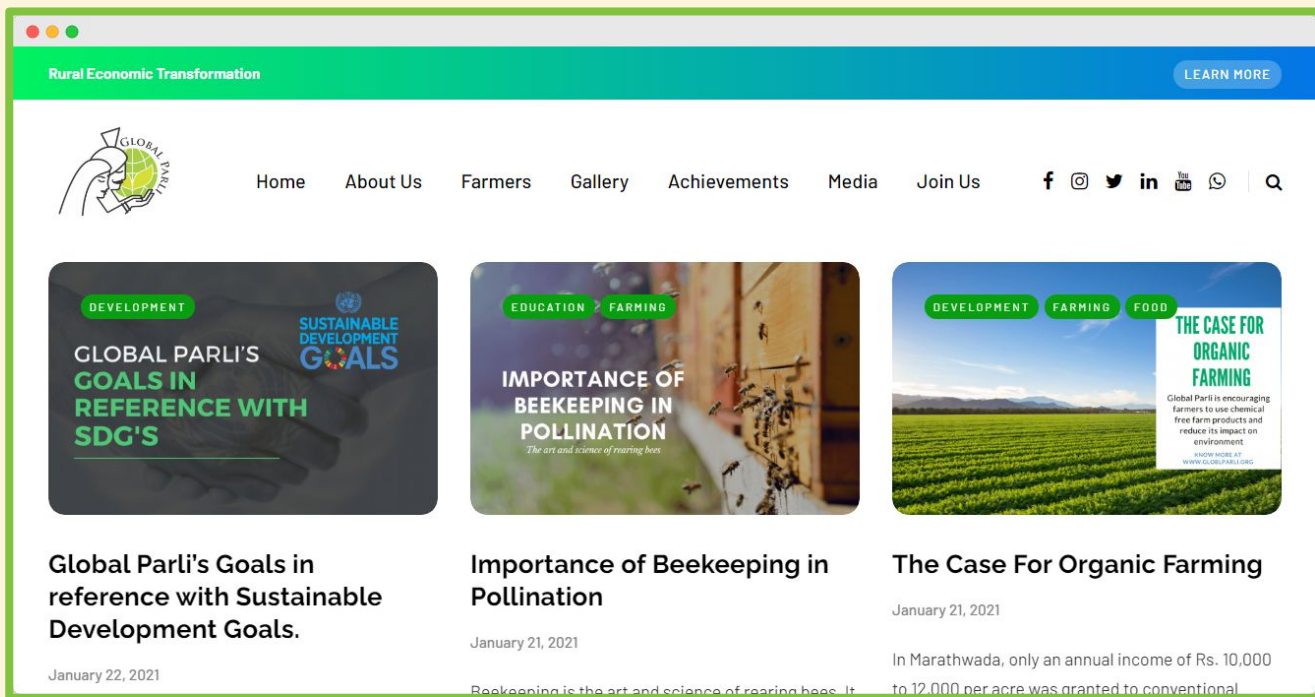
The screenshot displays a Zoom meeting interface. The main window shows a grid of participants. The top-left corner features a large video feed of the host, 'You', a man with glasses and a beard. Below it, a row of four smaller video feeds shows participants: 'Abhijeet Mane' (represented by a blue circle with 'A'), 'Vijay Kamble', and 'Sanjay Khade' (represented by a brown circle with 'S'). The next row contains 'Yogita Dalvi' (represented by a teal circle with 'Y'), 'sanjay khade', 'Tulshidas Shinde', and 'gunarjun chawla' (represented by a grey circle with 'g'). The bottom row shows 'Vinay Venkatraman', 'kamlesh ziman', and 'sweta Kanavaje' (represented by a purple circle with 'S').

At the bottom of the meeting window, there is a toolbar with icons for 'Meeting details', 'Turn on captions', and 'Present now'. The chat window on the right is titled 'Meeting details' and shows a list of messages:

- People (11)** | **Chat**
- Gazala Anjum** 17:39: No
- Abhijeet Mane** 17:39: No
- A** 17:39: No
- praveenn unkrishnan** 18:04: Praveen for educating farmer, motivating farmers sharing knowledge and technique Am interested for this Mob 9633679483
- You** 18:10: Global Parli Social media Group - WhatsApp: <https://chat.whatsapp.com/GoRqPE72Dk94Abz19G07B>
- You** 18:20: <https://training.globalsparli.org>
- gunarjun chawla** 18:23: are these farmers active on fb ?
- You** 18:23: Mostly, yes

At the bottom of the chat window, there is a text input field with the placeholder 'Send a message to everyone' and a send button.

# MONTHLY VOLUNTEERS' MEET



[blog.globalparli.org](http://blog.globalparli.org)

# SOCIAL MEDIA OUTREACH

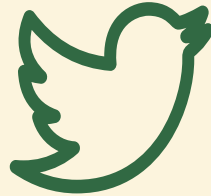
Social media campaigns are planned with a targeted outreach in Maharashtra, Madhya Pradesh and other states to create awareness of the Global Parli Movement. This month we carried out several campaigns such as -

1. Farmer Training portal, Apiculture Webinar
2. Monthly Volunteers Meet
3. Webinar at Indian Diaspora Europe
4. Nursery Visit in Bhopal, Parli & Palghar
5. Besides which, we also launched a dedicated Training portal [www.training.globalparli.org](http://www.training.globalparli.org)

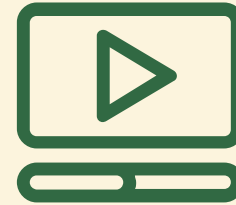
# SOCIAL MEDIA STATISTICS



FACEBOOK  
14,799



TWITTER  
33,600



YOUTUBE  
19,473





# THANK YOU

✉ [connect@globalparli.org](mailto:connect@globalparli.org)



To know more,  
**Watch the Transform India**  
**short film on YouTube**