



# Global Parli

## Monthly Report (July 2020)

### Nation Building Through Rural Transformation

The future of India lies in the rejuvenation and transformation of its villagers.  
Join us Global Parli to transform our nation.

**India can wait no more!**

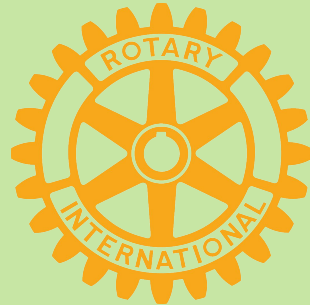
**Mayank Gandhi**  
Chief Coordinator

*India lives in its villages. Only prosperous, self-reliant villages can transform the nation.*

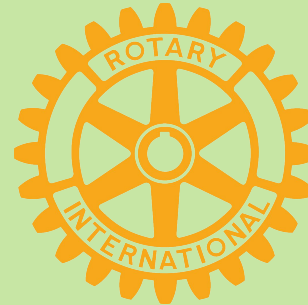
# Partners



**BOROSIL®**



Rotary Club of Mumbai  
Queen's Necklace



Rotary Club of Bombay,  
Powai

# Global Parli's Process



360° Participatory  
Development in areas of  
Water Management,  
Livelihood, Human  
Development, Social  
Reforms, Gram Swaraj,  
etc.



Taluka-by-Taluka and  
District-by-District  
Transformation of the  
Country

# Main Activities



**Registration and Sapling Distribution Data**



**Outreach Activities - Social media & on - ground Meetings**



# Registration and Sapling Distribution Data

Delivery of saplings has begun in Raisen, with around 32% saplings already distributed. In Marathwada, 85% distribution of saplings is completed.

MARATHWADA			
Fruit	Total Orders	Distribution Done	Distribution Pending
	%	85	15
	1718687	1452311	266376
Custard Apple	386107	361150	24957
Lemon	119911	103771	16140
Guava	308440	207974	100466
Mango	283260	212976	70284
Orange	50551	44875	5676
Sweet Lime	48045	37680	10365
Drumstick	55624	29015	26609
Papaya	427644	421723	5921
Coconut	39105	33147	5958

RAISEN			
Fruit	Total Orders	Distribution Done	Distribution Pending
	%	32	68
	220971	69589	151382
Custard Apple	26350	6721	19629
Lemon	53888	28361	25527
Guava	27768	6890	20878
Mango	12546	0	12546
Orange	7784	1405	6379
Drumstick	59490	26212	33278
Papaya	33145	0	33145



# Outreach Activities

Our outreach activities are being carried out through a combination of online as well offline modes including:

- We are engaging with link workers, Sarpanch, and local farmers to create awareness about our program and encourage registration of farmers so that lockdown rules aren't violated by our field staff.
- Social media campaign is planned with a targeted outreach in Madhya Pradesh, Maharashtra, and other states to create awareness. These paid posts and campaigns include program details, sapling costs, past program achievements, success stories of farmers, Global Parli journey and callback numbers for those interested in registration.
- On-ground meetings have also been conducted to explain process in details, while ensuring that proper social distancing norms are maintained by all participants.



## Social Media Targeted Outreach

	Total Outreach
	<b>1,24,888</b>
<b>Maharashtra</b>	85336
<b>Madhya Pradesh</b>	16480
<b>Others</b>	23072

