



Global Parli

Monthly Report (June 2020)

Nation Building Through Rural Transformation

The future of India lies in the rejuvenation and transformation of its villagers.
Join us Global Parli to transform our nation.

India can wait no more!

Mayank Gandhi
Chief Coordinator

India lives in its villages. Only prosperous, self-reliant villages can transform the nation.

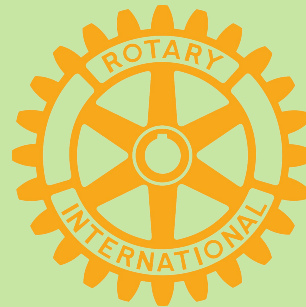
Partners



BOROSIL®



MFCONS



Global Parli's Process

1 *CHANGING MINDSET*
2016-2019

360° Participatory Development in areas of Water Management, Livelihood, Human Development, Social Reforms, Gram Swaraj, etc.

2 *TRANSFORMATION*
2018-2022

1 Water Management (2018-2019)

2 One Million Fruit Trees (2019-2021)

3 Transforming Economy (2020-2022)

3 *REPLICATION OF THE MODEL*

Taluka-by-Taluka and District-by-District Transformation of the Country

Main Activities

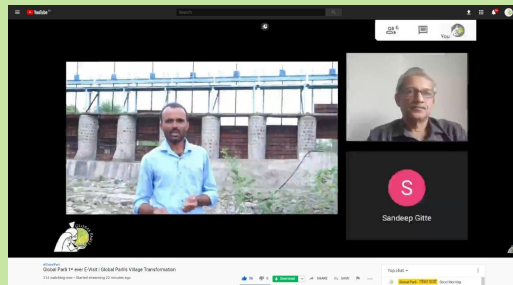


Registration and Sapling Distribution Data

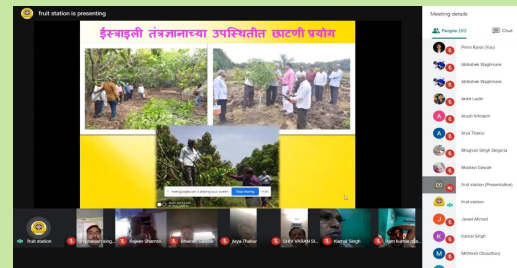


Outreach Activities - Calls, SMS, social media & on-ground Meetings

E - VISIT Webinar



Webinar for Online Training of Farmers



Registration and Sapling Distribution Data

In Marathwada, Global Parli has completed registration for 73% of its targeted plantation while in Raisen, 74% of the registration target has been completed. Over the next 45 days, our focus will be on mobilization and registration in Raisen District.

Delivery of saplings has begun in Marathwada, with around 57% saplings already distributed. Distribution of saplings in Raisen will begin soon.

| Marathwada | | | |
|---------------|------------------|-------------------|----------------------|
| Fruit | Total Order | Distribution Done | Distribution Pending |
| | % | 57 | 43 |
| | 14,59,415 | 8,29,308 | 6,30,107 |
| Custard Apple | 2,95,446 | 2,05,594 | 89,852 |
| Lemon | 98,012 | 42,742 | 55,270 |
| Guava | 2,54,829 | 52,360 | 2,02,469 |
| Mango | 2,43,875 | 1,02,644 | 1,41,231 |
| Orange | 42,009 | 17,407 | 24,602 |
| Sweet Lime | 39,902 | 17,899 | 22,003 |
| Drumstick | 44,001 | 0 | 44,001 |
| Papaya | 4,13,491 | 3,83,080 | 30,411 |
| Coconut | 27,850 | 7,582 | 20,268 |

| Raisen | |
|---------------|----------------|
| Fruit | Total Order |
| | 184,427 |
| Custard Apple | 23,398 |
| Guava | 26,187 |
| Lemon | 50,962 |
| Mango | 9,712 |
| Drumstick | 60,788 |
| Orange | 6,680 |
| Papaya | 6,700 |



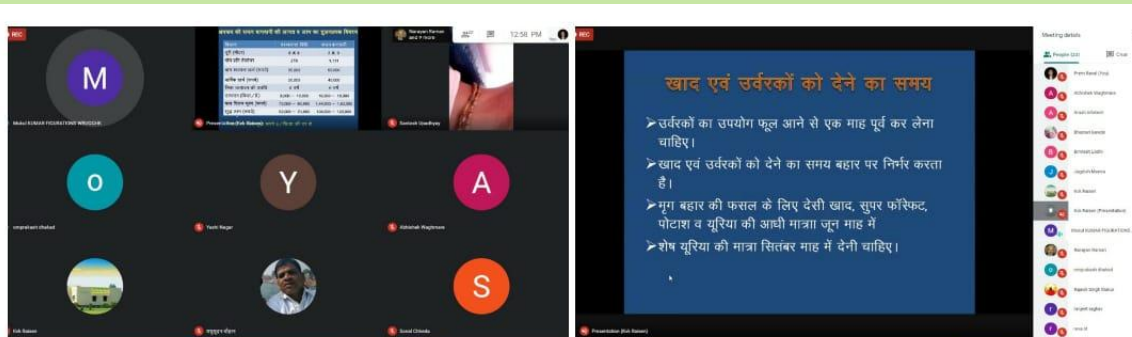
Outreach Activities

Our outreach activities are being carried out through a combination of online as well offline modes including:

- In Raisen, staff is personally calling farmers to explain the program and encourage them to register for the plantation. Then field staff follow up with farmers and explain the process of registration as well as other program details to them.
- We are also engaging with link workers, Sarpanch, and local farmers to create awareness about our program and encourage registration of farmers so that lockdown rules aren't violated by our field staff..
- Social media campaign is planned with a targeted outreach in Raisen, Marathwada, and Mumbai to create awareness. These paid posts and campaigns include program details, sapling costs, past program achievements, success stories of farmers, and callback numbers for those interested in registration.
- On-ground meetings have also been conducted to explain process in details, while ensuring that proper social distancing norms are maintained by all participants.



Webinar for Online Training of Farmers



The top screenshot shows a Zoom meeting grid with several participants. The main screen displays a presentation slide titled "खाद एवं उर्वरकों को देने का समय" (Time to give fertilizer and manure). The slide lists the following points:

- उर्वरकों का उपयोग फूल आने से एक माह पूर्व कर लेना चाहिए।
- खाद एवं उर्वरकों को देने का समय बहार पर निर्भर करता है।
- मृग बहार की फसल के लिए देसी खाद, सुपर फॉस्फेट, पोटैश व यूरिया की आधी मात्रा जून माह में
- शेष यूरिया की मात्रा सितंबर माह में देनी चाहिए।

The bottom screenshot shows a presentation slide titled "अमरुद की सघन बागवानी की लागत व लाभ का तुलनात्मक विश्लेषण" (Comparative analysis of cost and profit of intensive lemon cultivation). It includes a table with the following data:

| विवरण | परम्परागत विधि | सघन बागवानी |
|--------------------------|-----------------|---------------------|
| दूरी (मीटर) | 6 X 6 | 3 X 3 |
| पौधे प्रति हेक्टेयर | 278 | 1,111 |
| बाग स्थापना खर्च (रुपये) | 35,000 | 50,000 |
| वार्षिक खर्च (रुपये) | 20,000 | 40,000 |
| स्थिर उत्पादन की अवधि | 6 वर्ष | 6 वर्ष |
| उत्पादन (किग्रा/हे) | 8,000 – 10,000 | 16,000 – 18,000 |
| फल विक्रय मूल्य (रुपये) | 72,000 – 90,000 | 1,44,000 – 1,62,000 |
| शुद्ध लाभ (रुपये) | 52,000 – 70,000 | 104,000 – 122,000 |

* फलों का थोक मूल्य रुपये 9/किग्रा की दर से

The bottom right screenshot shows a photograph of a lemon orchard with a sign that reads "सघन बागवानी आम एवं अमरुद" (Intensive cultivation of Mango and Lemon) and "आम किंदा - अमरुदकी उपजाऊ - 1-43 उच्चप्रजाति संकेतक दूरी (मीटर) - 3 X 3 फसल उमिर एकड़ - 445". Several people are standing in the orchard.

After the success of our pilot Online Training Webinar, we arranged more training sessions for our farmers during June

Experienced agronomists, Dr. M.B Patil, Dr. Navnath Malhari Kaspate, Santosh Dhage, and Dr. Narendra Joshi gave lectures on post harvesting of Lemon, Mango, Custard Apple, Drumstick and Papaya. More than 100 farmers attended each of the online sessions.



E - Visit Webinar to witnessed GP journey

Global Parli arranged its 1st ever E - Visit to witnessed the transformation in Parli

Through the webinar, we showcased the journey of GP journey from supplying water via tankers to 360° development to water management and mass plantation.

We even connected our audiences to farmers whose incomes have increased by shifting to horticulture. Farmers shared their success stories and encouraged other farmers to change their cropping patterns.

