



GLOBAL PARLI

*A Mission to Transform India Through
Rural Economic Transformation*

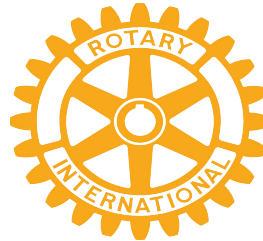
www.globalparli.org

Monthly Report - November 2020

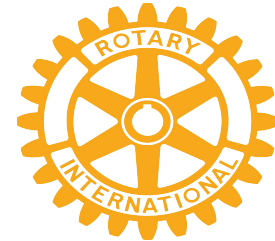
Partners



BOROSIL®



Rotary Club of Mumbai
(Queen's Necklace)



Rotary Club of Bombay,
Powai



“India can wait no more”

~ Mayank Gandhi



20,00,000 +

Fruit Trees Planted in 2020

November


Farmer Complaint Received & Resolved- 7





From my
heart...



A decorative graphic on the left side of the slide. It features three stylized green leaves of varying sizes and shades of green, arranged vertically. The top leaf is the largest and has a detailed vein pattern. Below it is a smaller, lighter green leaf. At the bottom is the smallest, lightest green leaf. To the right of the leaves are three light blue circles of different sizes, partially overlapping the text area.

“We realized that it was important to work on capacity building in many of these villages, and make the farmers understand the importance of being self-sufficient. After having undergone severe economic shifts in their own lives, it was important for them to be proactive in bringing about the change they desired as well. Ground-work is essential as it allows the farmers to physically observe and believe the changes that are happening around them. Which is why an intimate level of understanding must be present while interacting with farmers and educating them about newer practices.

This month we saw immense participation from the volunteers and through that we were able to boost our operations. The past few weeks have been instrumental in us determining how to move forward with our plans of replication and expansion, whilst keeping all socio-economic factors and prosperity at the forefront.”

- Mayank Gandhi

Over the months...



January



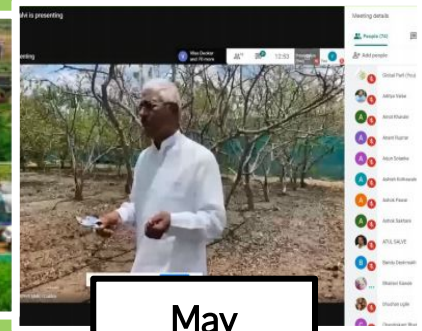
February



March



April



May



June



July



August



September



October



November 2020 Activities



TRAINING SESSION BY PUM



Global Parli moves ahead with their collaboration with Netherlands' based, PUM. This global partnership aims to increase farmer outreach in terms of production and training provisions by equipping them with knowledge of modern and contemporary farming techniques. A training session was provided by Mr. Sean Zending, an expert in the fields of pollination, beekeeping practices and honeybee pathology. This was done to aim at empowering farmers' positions in the market in order to sustain a positive impact in the socio-economic and environmental spheres of their lives. Multiple training sessions will be conducted. The first online session was conducted on 28th November 2020. for a group of 25 farmers. They have proposed to provide boxes to the farmers for pollination and cost and maintenance as well. Training is being focused on intensely.





Sean Peter Zending

-BSC and MSC graduate Wageningen university and research.

- Bachelor: Forest and Nature conservation
- Master: Plant pathology and Entomology

-Beekeeper since 2015; theoretical knowledge, but practical skills were lacking!

- Basic beekeeping course 2015
- Study trip Costa Rica 2016 Meliponiculture
- Specialist bee pathology 2017
- Specialist queen breeding 2018
- Apimondia 2019: Visitor
- PUM Expert 2020: G-trust → 1st project

Your microphone is muted.

Beekeeping Training by PUM

SZ B MG

global part (Zoom) ***

Your microphone is muted.

Een nieuwe bericht typen

A S S S GR B

A S S GR SZ B GP MG

The biology of a honeybee: *Apis mellifera*

- Natural habitat: tree cavities → beekeepers manage bees in artificial hives
- Bee colony: thousands of individuals → males (drones)/females (workers) and queen(s)
- Queen (female) → egg production (per day?)
- Drones (male) → reproduction (spring and summer) → Queen mates with 15/20 drones
- Workers (females) → wax production / brood care / defence / food source collection / hygienic behavior
- Age specific work division

honeybee (*Apis mellifera*)

worker queen drone

© 2012 Encyclopædia Britannica, Inc.

Beekeeping Training by PUM

O S RG S S VS SK A GP GR B MG SZ

Palghar Visit



A field visit for the duration of 2 days was conducted by Mr. Mayank Gandhi and team to the region of Palghar in Maharashtra in the month of November, 2020. The Rotary clubs present have aided in organisation of meetings with important decision makers and farmers. The team has also reached out to various NGOs in Palghar namely-AROEHAN, Raahi, BAIF and Shiva, through which many grievances from the side of the farmers have been addressed. This has led to the possibility that farmers in regions such as Vada, Vikramgadh, Talasari etc could venture into fruit plantation in greater numbers.





Palghar Visit



लोकमत

मयंक गांधी यांचे मार्गदर्शन

तंत्रज्ञानाने एकरी उत्पन्न वाढवता येईल

■ लोकमत न्यूज नेटवर्क

वाढ : मातीपरीक्षण, पाणीपरीक्षण ते फळझाड लावले. याची वाढ केली आणि देशातून आयातीला पर्यायी उत्पादने तयार करणेसाठी मागणीनुसार शेतकऱ्यांना अधिक साहाय्य देणे. अभ्यासपूर्ण नियोजन साहाय्याने शेतकऱ्यांचे

प्रतिकरी उत्पन्न वाढवणे शक्य आहे, असे मार्गदर्शन आधुनिक कृषी किमवागार मयंक गांधी यांनी केले.

कोनसई येथे शेतकऱ्यांना मयंक गांधी यांनी शुक्रवारी मार्गदर्शन केले. पालघर जिल्ह्यात वटसंख्ये लोकांचा शेती हा प्रमुख व्यवसाय आहे. शेतकऱ्यांनी परंपरागत शेतीला बगल देऊन आधुनिक शेतीची कास धरणे अत्यंत गरजेचे आहे. काही वर्षांपासून 'ग्लोबल परली'च्या माध्यमातून कृषी क्षेत्रात क्रांती घडवणाऱ्या गांधी यांच्या मार्गदर्शनाखाली पालघर जिल्ह्यात या कामाचा शुभारंभ करण्यात आला आहे. त्यावेळी ते बोलत होते.

गांधी हे राज्यातील चार हजारपेक्षा अधिक गावांमध्ये कृषी क्षेत्रात काम करत आहेत. त्यांनी अनेक प्रयोग यशस्वी केले आहेत. त्यांच्या अन्वेषणातून आणखी नवनवीन पद्धती



कोनसई येथे शेतकऱ्यांना मार्गदर्शन करताना मयंक गांधी.

'...तर अर्थव्यवस्थेला बळकटी'

आपला कृषीप्रधान देश असल्यामुळे शेती बदलली तरच देश बदलेल. शेतीमधील उत्पन्न वाढले तर फक्त शेतकऱ्यांचाच नव्हे तर देशाची आर्थिक व्यवस्था बळकट होण्यास फायदा होईल, असे गांधी म्हणाले.

पालघर जिल्ह्यातील शेतकऱ्यांनाही होणार आहे. या उपक्रमात सहभागी होणाऱ्या शेतकऱ्यांना मोफत मार्गदर्शन आणि उत्तम जातीच्या फळझाडांची रोपे सवलतीच्या दरात पुरवली जाणार आहेत. या सर्व प्रक्रियेत रॉटरी क्लबच्या सहकार्याने सर्वोपरी सहकार्य

करण्याचे प्रतिपादन त्यांनी केले. कार्यक्रमाचे प्रास्ताविक रोटेरियन भगवान पाटील यांनी, तर सूत्रसंचालन प्रफुल्ल पाटील यांनी केले. यावेळी मिलिंद बागुल, दीपेश ठाकरे, शशांक ठाकरे, रमेश पाटील आणि तालुक्यातील शेतकरी राखित होते.

App Collaboration

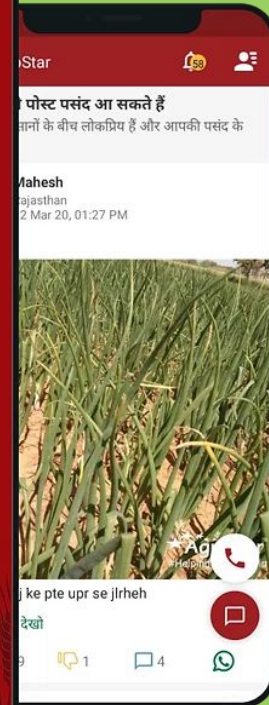


Global Parli aims to leverage the power of technology that can aid in catalysing the processes for farmers. Right from pre-plantation to marketing, we want to ensure that maximum benefits are achieved through digital medium. We have already begun developing a customized app that can assist farmers in a holistic way and which is easy to use. In a preliminary stage, we have started talks with apps like IFFCO Kisan, AgroStar, Krushi Mitra, Agri App etc. This would allow the farmers to integrate a digital medium into their work that would aid in greater efficiency and reach.





FEATURE RICH WITH INSTANT ACCESS



Agri App Collaboration

Team Training & Skill Enhancement

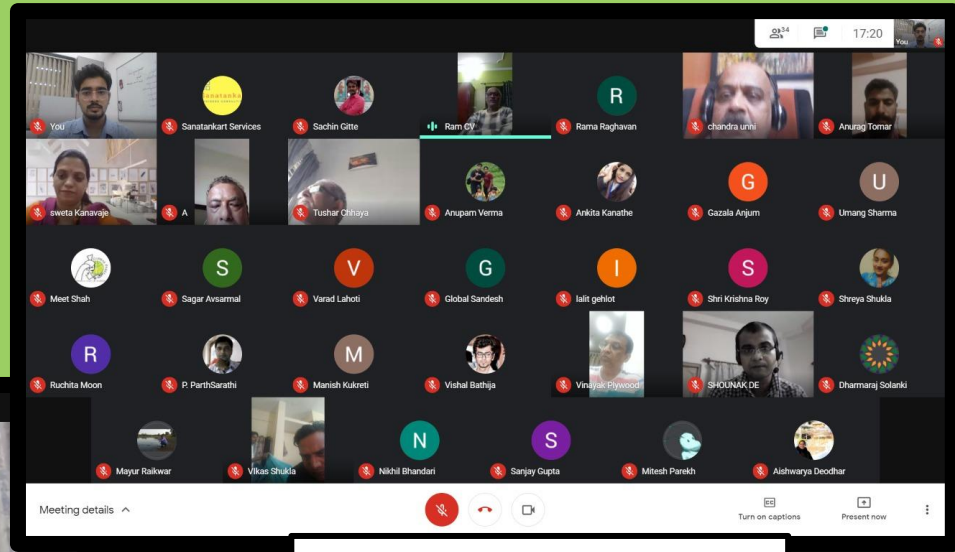


An internal team training session was conducted by Dr. Parimal Merchant (Esteemed Prof in SP Jain Institute of Management and member of Global Parli advisory team) wherein he was able to impart his knowledge and guidance in the field of volunteer management and provide useful insight and perspective on how to lead the rural economic development that was envisioned and work towards creating this into a movement on a national scale. He focused on how to create an overall impact in the economic and environmental development of the farmers and their livelihood. Based on his suggestions and guidance a second volunteer meet was conducted as well.





Team Training & Skill Enhancement



Volunteer Meet



CNBC Changemakers Project



A short film was released on Global Parli's efforts towards rural economic betterment, as a part of CNBC's 'Changemakers', wherein they showcase inspiring work undertaken by various organisations in India. Mr. Mayank Gandhi was asked about his vision, concept and the progress made. He talked about his aim of creating a model that improves the lives of the farmers through plantation, better agricultural techniques, newer technologies and a deep commitment to the change that is much needed.



CNBC Changemakers Documentary



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Apple iPhone 12 Pro Max review: Smartphone perfection... almost
By Sahil Gupta
- Business**
Burger King India IPO opens December 2: price band fixed at

178.34 NYMEX 45.52 0.19
AdnTran¹⁰ 1.2m 376.30 12.05 AdPr² 10.6m 411.55 1

POWER BREAKFAST
BAZAAR MORNING CALL
BAZAAR CORPORATE BUZZ
CHART BUSTERS
TRADING HOUR
NIGHT TIME REPORT

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By Ankit Goyal

SENSEX 44149.72 110.02
Market This Week GAIL up 5.3% Indusind Bank up 5.7% Hindalco up 5%
0.65 Jain¹ 2,em 19.40 JayShr² 241.74 70.15 4

POWER BREAKFAST
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SENSEX 44149.72 110.02
Just In 26 States And All Union Territories With Legislative Assembly Have Favoured Option-1
Hsq¹⁰ 1.1m 111.90 2.40 GJAIK¹⁰ 114k 322.55 1.35

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Nifty Gainers GAIL up 5.3% Indusind Bank up 5.7% Hindalco up 5%
yBurm² 259.1k 1319.75 37.95 Bch¹ 1,8m 164.60 3.05

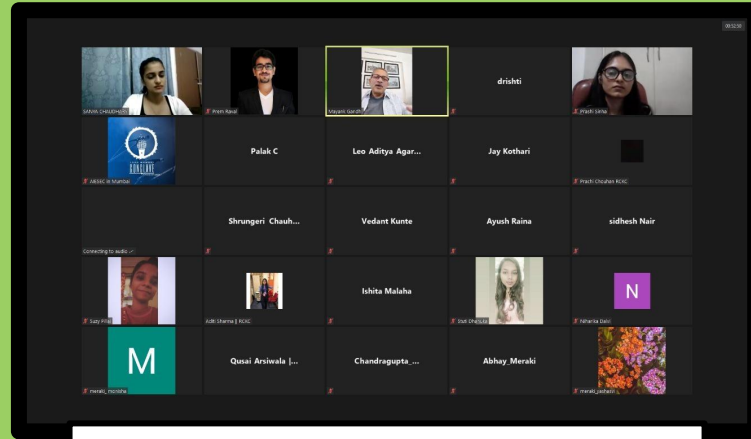
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NIGHT TIME REPORT

National Outreach

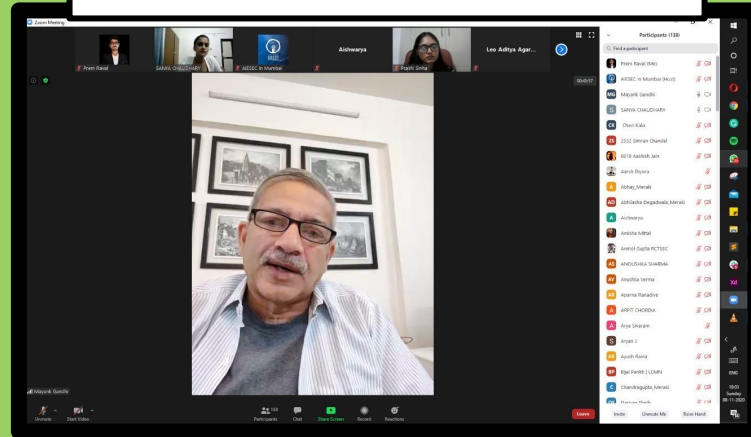


- 'Construct Maharashtra' conducted an interview with Mr. Mayank Gandhi, discussing how Global Parli was able to increase farmer income significantly.
- AIESEC Lead Mumbai Conclave 2020 conducted a webinar moderated by Mr. Mayank Gandhi on the spirit of nation building and his movement to 'transform' India.





AIIESEC Lead Mumbai Conclave 2020



Madhya Pradesh Visit



A visit was conducted to Madhya Pradesh wherein a technical field survey was made. This was also done to oversee the operations process and supervise project management by meeting farmers on the field, at the ground-level, interacting with them and observing whether the practices put in place are yielding good results.



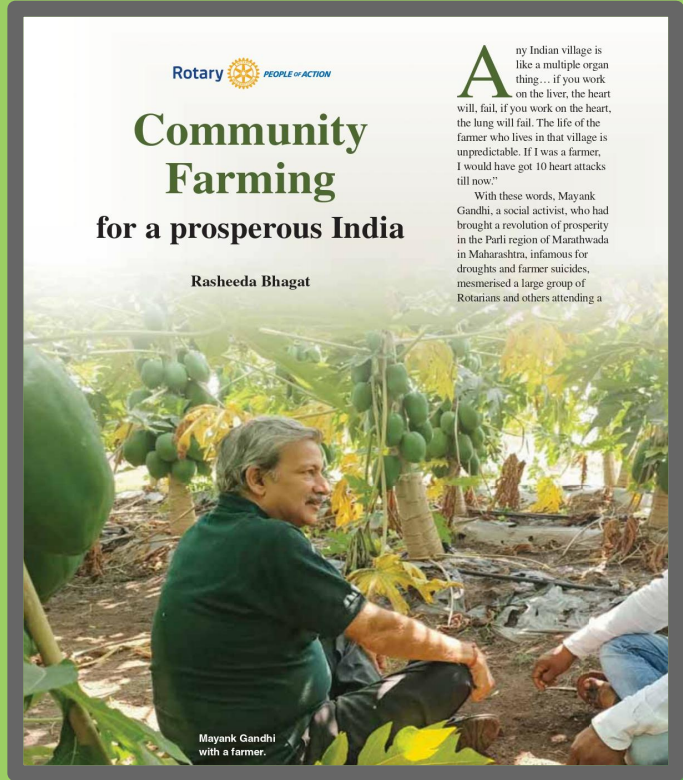
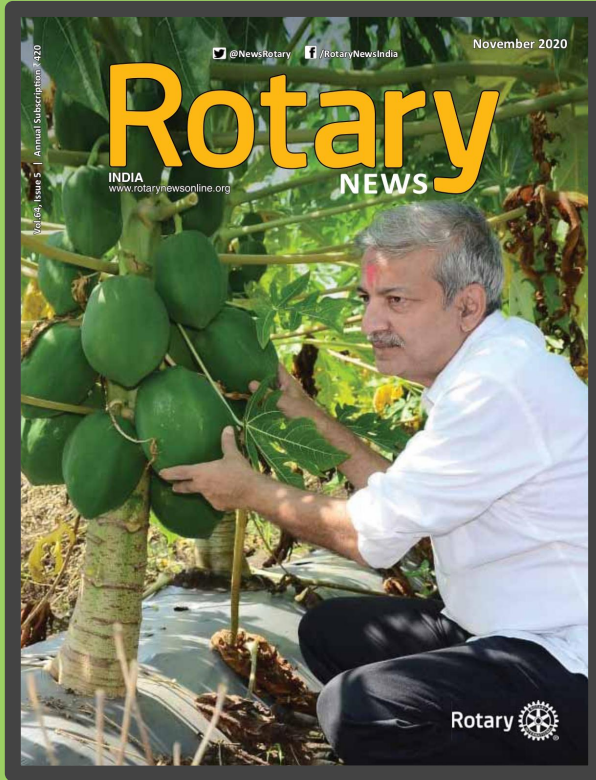
Social Media Outreach



Social media campaign is planned with a targeted outreach in Maharashtra, Madhya Pradesh and other states to create awareness. This month we carried out several campaigns such as:-

- ↪ First ever Volunteers Meet; Briefing them about our Volunteer programme and different projects under Global Parli
- ↪ Promoted the Rotary news featuring Mayank Gandhi's interview titled "Community Farming for a prosperous India".
- ↪ AIESEC - Lead Mumbai Conclave 2020 where Mayank Gandhi motivated students to participate in Nation Building Projects.





Rotary news feature



7,036



16,900



15,542





Thank You!



connect@globalparli.org



To know more,
Watch the [Transform India](#) Short film on YouTube

