



Meghraj Capital Facilitates Meetings Between Representatives of the Africa Committee of Keizai Doyukai and Primary Kenyan Trade Organisations and Private Sector Businesses in Nairobi, April 2019



Binoy R.V. Meghraj (center) Chairman, Meghraj Capital, introducing Mr. Yokoi and Mr. Hada, members of the Africa Committee of Keizai Doyukai in Tokyo to KEPSA Deputy CEO, Ms. Rachel Muthoga on 15 April, 2019

Nairobi – 15 & 16 April 2019

Meghraj Capital has been actively engaging with Japanese and Kenyan companies with a view to increasing Japanese corporate investment into Kenya. As part of this, Meghraj Capital continues to have regular discussions in Tokyo with members of Keizai Doyukai, a Japanese association of senior corporate executives.

Mr. Yokoi, the Chairman of the Africa Committee of Keizai Doyukai, recently made a pre-TICAD 7 trip to Nairobi on 15 and 16 April. Binoy R.V. Meghraj, Chairman of Meghraj Capital, was delighted to facilitate a full two-day agenda of introductory meetings for Mr. Yokoi, and his colleague Mr. Hada, to gain an understanding of the current situation within the Kenyan private sector, particularly in the context of TICAD 7, and the increasing involvement of the private sector in TICAD 7.

The delegation held meetings with both the Kenya Association of Manufacturers (KAM) and the Kenya Private Sector Alliance (KEPSA). Meghraj Capital is the representative in Japan, for both KAM and KEPSA. Additionally, meetings were held with a several private sector businesses. All meetings provided an excellent mutual dialogue of fact finding, insights, idea sharing and gave participants from both countries an understanding of the benefits which Kenya-Japan partnerships can bring. The delegation was very warmly received and new working relationships were established.

Meghraj Capital (meghraj.com/meghraj-capital) is an investment banking advisory business, advising clients on mergers and acquisitions, partnerships and joint ventures, and equity and debt raising. It operates from offices in Kenya, Japan, India, UK and Dubai.

Keizai Doyukai (doyukai.or.jp/en) is the Japanese Association of Corporate Executives, comprising of over 1,400 senior executives from over 1,000 of Japan's top corporations.

The Kenya Association of Manufacturers (kam.co.ke) is the representative organisation for manufacturing value-add industries in Kenya.

The Kenya Private Sector Alliance (kepsa.or.ke) is the private sector apex and umbrella body which brings together business community in a single voice to engage and influence public policy for an enabling business environment.

The Tokyo International Conference on Africa Development ("TICAD"), is a Japanese Government-sponsored event focused on Japanese aid and investment into Africa. The seventh edition, TICAD 7, will be held in Yokohama in August 2019.