



Meghraj Capital Addresses the Africa Committee of Keizai Doyukai in Tokyo



Binoy R.V. Meghraj, Chairman, Meghraj Capital, presents to members of the Africa Committee of Keizai Doyukai in Tokyo on 20 May 2019

Tokyo – 20 May 2019

On 20 May, Binoy R. V. Meghraj, Chairman of Meghraj Capital and Sozo Imamura, Managing Director, Meghraj Capital, Japan were invited by the Africa Committee of Keizai Doyukai in Tokyo to present to their corporate members about investing in Kenyan companies and partnering with them to expand across East Africa.

Binoy addressed an audience of business people from a cross-section of Japanese companies and sectors. The meeting was attended by companies that are either looking to enter the African market or looking to expand existing partnerships in the region. Binoy shared his extensive knowledge and experience of both Japanese corporate investment into new regions and the current business appetite in Kenya for strategic investment, particularly from Japan. Meghraj Capital has offices in both Tokyo and Nairobi which work with clients in both regions on cross-border corporate investment and partnerships.

Keizai Doyukai is the Japanese Association of Corporate Executives, comprising of over 1,400 top executives from over 1,000 of Japan's top corporations. Keizai Doyukai, as a private sector body, is actively preparing for TICAD 7, which will be held in Yokohama in August 2019. Meghraj has been proactively assisting Keizai Doyukai to engage with like-minded organisations in Kenya, including facilitating recent meetings with the Kenya Association of Manufacturers (KAM) and the Kenya Private Sector Alliance (KEPSA).