



## Meghraj Capital Addresses the Africa Project Team of Keizai Doyukai in Tokyo



Binoy R.V. Meghraj, Chairman, Meghraj Capital and Sozo Imamura, Managing Director, Meghraj Capital with members of the Africa Project Team of Keizai Doyukai in Tokyo on 22 August 2022

### **Tokyo – 22 August 2022**

On 22 August, Binoy R. V. Meghraj, Chairman of Meghraj Capital and Sozo Imamura, Managing Director, Meghraj Capital, Japan, were once again invited to present to the Africa Project Team of Keizai Doyukai\* in Tokyo.

Binoy addressed the Project Team on themes from the Japan Africa Economic Forum 2 (JAfEF) held in December 2021, and the opportunities arising for Japanese companies, particularly in East Africa.

Binoy then gave a post-Covid update and review of current activity on Kenya, Tanzania & Uganda. This was followed by an update on the EAC and COMESA. There was also a discussion and idea-sharing about an Africa-focused impact fund in which Keizai Doyukai is interested.

Meghraj Capital has extensive knowledge and experience of both Japanese corporate investment into new regions and the current business appetite in Kenya for strategic investment, particularly from Japan. Meghraj Capital has offices in both Tokyo and Nairobi which work with clients in both regions on cross-border corporate investment and partnerships.

*\*Keizai Doyukai is the Japanese Association of Corporate Executives, comprising of over 1,400 top executives from over 1,000 of Japan's top corporations. Meghraj has been proactively assisting Keizai Doyukai to engage with like-minded organisations in Kenya, including the Kenya Association of Manufactures (KAM) and the Kenya Private Sector Alliance (KEPSA).*