



Meghraj Group Appointed as the Kenya Association of Manufacturers' Official Representative in Japan



Phyllis Wakiaga (CEO of KAM), Binoy R.V. Meghraj (Executive Vice Chairman of Meghraj Group) and Sachen Gudka (Chairman of KAM)

Meghraj Group is delighted to be appointed as the Kenya Association of Manufacturers' (KAM) official representative in Japan.

With the 7th Tokyo International Conference on African Development ("TICAD") taking place in Japan in August 2019, KAM is keen to seek partnering opportunities for its members with businesses in Japan. Through Meghraj's offices in Nairobi and Tokyo, it will build awareness in Japan about Kenya and opportunities to partner with Kenyan businesses and increase understanding in Kenya about how to work with Japanese companies.

Meghraj will also interact with Japanese bodies representing the private sector, such as Keizai Doyukai.

Over the coming months, Meghraj will work closely with KAM to prepare for TICAD VII. Meghraj and KAM are keen to use TICAD VII as an opportunity to position Kenya as a destination of choice for Japanese private investment.

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