

Role	Level		
	Basic	Intermediate	Advanced
Champion (Generate Innovative Ideas)	Independently applies basic skills of at least one systematic method	Works with groups of people within own ecosystem and can apply basic skills of at least two and intermediate skills of at least one systematic method.	Works with groups of people from different ecosystems and can apply basic skills of at least three, intermediate skills of at least two and advanced skills of at least one systematic method
Leader (Navigate Innovation Journeys)	Lead a team of about 5 to 10 people directly reporting to you	Lead a team of about 15 to 25 people from functions across the organisation	Orchestrate a team of 50+ people from different organisations/ ecosystems
Manager (Orchestrate Innovation Initiatives)	Collate data on the progress of various innovation journeys as per the criteria decided by the Stakeholders	Understand the dynamics of innovation journeys in the organisation and provide inputs to the Leader to leverage aspects of the organisation's Innovation Strategy	Work with the Sponsors and other senior management team members of the organisation to co-evolve an Innovation Strategy for the organisation
Sponsor (Innovation Journeys & Foster Innovation Culture)	Within own function/ department Identify areas to innovate, craft innovation challenges, inspire the team, allocate resources	Within own organisation Strategise innovation for the organisation, Manage its execution, Enrol top management & other stakeholders	Across organisations/ domains/ eco-systems Inspire & Orchestrate partners from other organisations / domains to transform an industry / sector
Multiplier (Develop more Innovators)	Support / Guide other Champions to apply/ acquire skills.	Facilitate / drive other Leaders through the systematic ways to innovate and also acquire skills	Enable Evangelists to apply and hone their skills